

INVOICE



WPTV
1100 Banyan Blvd.
West Palm Beach, FL 33401
Main: (561)655-5455
Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
311640-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

Mentzer Media
Attention: Accounts Payable
600 Fairmont Avenue - Suite #306
Towson, MD 21204

Send Payment To:

WPTV
P.O. Box 116871
Atlanta, GA 30368-6871

Advertiser	Product	Estimate Number
Negron / Republican / State	Joe Negron for Florida Sen	494

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	311640	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12736		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/03/12	10/05/12	M-F 6-7a	6-7a	--1-1--	:30	2	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 --1-1-- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/03/12 6:10 AM M-F 6-7a 6-7a :30 JN101TVFL \$900.00 NM 2 WPTV F 10/05/12 6:37 AM M-F 6-7a 6-7a :30 JN101TVFL \$900.00 NM									
2	10/02/12	10/05/12	M-F 7-9a	7-9a	-1-11--	:30	3	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -1-11-- 3 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/02/12 7:59 AM M-F 7-9a 7-9a :30 JN101TVFL \$950.00 NM 2 WPTV Th 10/04/12 8:37 AM M-F 7-9a 7-9a :30 JN101TVFL \$950.00 NM 3 WPTV F 10/05/12 8:36 AM M-F 7-9a 7-9a :30 JN101TVFL \$950.00 NM									
3	10/02/12	10/05/12	M-F 6-630p	6-630p	-111---	:30	3	\$1,325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -111--- 3 \$1,325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/02/12 6:14 PM M-F 6-630p 6-630p :30 JN101TVFL \$1,325.00 NM 2 WPTV W 10/03/12 6:13 PM M-F 6-630p 6-630p :30 JN101TVFL \$1,325.00 NM 3 WPTV Th 10/04/12 6:11 PM M-F 6-630p 6-630p :30 JN101TVFL \$1,325.00 NM									
4	10/06/12	10/06/12	Sa 8-10a	8-10a	-----S-	:30	1	\$725.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S- 1 \$725.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/06/12 8:23 AM Sa 8-10a 8-10a :30 JN101TVFL \$725.00 NM									



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Advertiser	Product	Estimate Number	
Negron / Republican / State	Joe Negron for Florida Se	494	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/06/12	10/06/12	Sa 6p	6-630p	-----S-	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/06/12 6:08 PM Sa 6p 6-630p :30 JN101TVFL \$600.00 NM									
6	10/06/12	10/06/12	Sa 11-1130p	11-1130p	-----S-	:30	1	\$1,025.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S- 1 \$1,025.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/06/12 11:14 PM Sa 11-1130p 11-1130p :30 JN101TVFL \$1,025.00 NM									
7	10/07/12	10/07/12	Su 7-8a	7-8a	-----S	:30	1	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S 1 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/07/12 7:22 AM Su 7-8a 7-8a :30 JN101TVFL \$425.00 NM									
8	10/07/12	10/07/12	Su 9-10a	9-10a	-----S	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/07/12 10:00 AM Su 9-10a 9-10a :30 JN101TVFL \$1,800.00 NM									
9	10/07/12	10/07/12	Su 6p	6-630p	-----S	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/07/12 6:23 PM Su 6p 6-630p :30 JN101TVFL \$600.00 NM									
10	10/07/12	10/07/12	1130p-12x After NFL	1130p-1205a	-----S	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/07/12 12:03 AM 1130p-12x After NFL 1130p-1205a :30 JN101TVFL \$750.00 NM									
11	10/08/12	10/08/12	M-F 6-7a	6-7a	M-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 M----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 6:28 AM M-F 6-7a 6-7a :30 JN101TVFL \$900.00 NM									
12	10/08/12	10/08/12	M-F 7-9a	7-9a	M-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 M----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV M 10/08/12 8:48 AM M-F 7-9a 7-9a :30 JN101TVFL \$950.00 NM									



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13	10/08/12	10/08/12	M-F 6-630p	6-630p	M-----	:30	1	\$1,325.00	NM																						
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																										
	10/02/12	10/08/12	M-----	1	\$1,325.00																										
<table><tr><td>Spots: #</td><td>Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr><tr><td>1</td><td>WPTV</td><td>M</td><td>10/08/12</td><td>6:08 PM</td><td>M-F 6-630p</td><td>6-630p</td><td>:30</td><td>JN101TVFL</td><td>\$1,325.00</td><td>NM</td></tr></table>										Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1	WPTV	M	10/08/12	6:08 PM	M-F 6-630p	6-630p	:30	JN101TVFL	\$1,325.00	NM
Spots: #	Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																					
1	WPTV	M	10/08/12	6:08 PM	M-F 6-630p	6-630p	:30	JN101TVFL	\$1,325.00	NM																					

Total Spots **18** Gross Total **\$17,725.00**

Payment Terms 30 Days

Agency Commission **\$2,658.75**

Net Amount Due **\$15,066.25**